Rate Type

INVOICE



CBS21 3300 North Sixth Street Harrisburg, PA 17110 Main: (717) 238-2100 Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
68806-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Advertiser Product Estimate Number

Smith/R/Senate Tom Smith for Senate

Billing Address:

SRCP Media Attention: Accounts Payable 201 North Union Street Suite 200 Alexandria, VA 22314

reet Suite 200
14 Billing C
Broadca

Send Payment To:

CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

Day Air Date

Spots: # Ch

Air Time Description

Flight Dates Order # Alt Order # 10/30/12 - 11/06/12 68806 9853120 /Brad Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code | Product Code Agency Ref Advertiser Ref

_ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
1 10/30/12	11/05/12	M-F 10a-11a	10a-11a	MTWTF	:30	5	\$100.00	NM		
\\\ I	011-0-1-	F. I.D. I. MTWTECC	01-041	Data						
Weeks:	Start Date 10/30/12	End Date MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$100.00						
Spots: # Ch		,	•	Start/End Time	Lenat	h Ad-ID			Rate	Type
3 WH				10a-11a		0 TS12TV16			\$100.00	
4 WH	P W 10/s Credited	31/12 <i>M-F</i>	10a-11a	10a-11a	:0	0			\$100.00	NM
2 WH	P Th 11/ Credited	01/12 M-F	10a-11a	10a-11a	:0	0			\$100.00	NM
5 WH		02/12 <i>M-F</i> 9.6,9.7,9.8,9.9,9.10,9.1	10a-11a 1,9.12,9.13,9.14	10a-11a	:0	0			\$100.00	NM
1 WH		05/12 <i>M-F</i> 9.6,9.7,9.8,9.9,9.10,9.1	10a-11a 1,9.12,9.13,9.14	10a-11a	:0	0			\$100.00	NM
2 10/30/12	11/05/12	M-F 11a-12p	11a-12p	МГWГF	:30	5	\$325.00	NM		
Weeks:	Start Date 10/30/12	End Date MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$325.00						
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WH	P Tu 10/	30/12 11:31 AM M-F	11a-12p	11a-12p	:3	0 TS12TV17			\$325.00	NM
5 WH	IP W 10/	31/12 10:58 AM M-F	11a-12p	11a-12p	:3	0 TS12TV16			\$325.00	NM
4 WH	P Th 11/ Credited	01/12 <i>M-F</i>	11a-12p	11a-12p	:0	0			\$325.00	NM
3 WH	P F 11/	02/12 10:59 AM M-F	11a-12p	11a-12p	:3	0 TS12TV16			\$325.00	NM
2 WH	P M 11/	05/12 10:59 AM M-F	11a-12p	11a-12p	:3	0 TS12TV17			\$325.00	NM
3 11/06/12	11/06/12	M-F 11a-12p	11a-12p	- T	:30	1	\$325.00	NM		
Weeks:	Start Date 11/06/12	End Date <u>MTWTFSS</u> 11/12/12 -T	Spots/Week 1	<u>Rate</u> \$325.00						
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate	Туре
1 WHP Tu 11/06/12 12:00 PM M-F 11a-12p			11a-12p	:3	0 TS12TV16			\$325.00	NM	
4 10/30/12	11/05/12	Soap Rotator	1230p-2p	МГЖГБ	:30	10	\$75.00	NM		
Weeks:	Start Date 10/30/12	End Date MTWTFSS MTWTF	Spots/Week 10	Rate \$75.00						

Start/End Time

Length Ad-ID

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CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68806-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Smith/R/Senate	Tom Smith for Senate	

									Spots/				
Line	Start Date	End Dat	te Desc	ription		Start/End Time	MTWTFSS	Length	Week	Rate	Type		
4	10/30/12	11/05/12	2 Soar	Rotator		1230p-2p	МГWГF	:30	10	\$75.00	NM		
:	Spots: # Ch	Day	Air Date	Air Time	Descrip	tion	Start/End Time	Lengtl	n Ad-ID			Rate	Туре
	1 WH	P Tu	10/30/12	1:29 PM	Soap Ro	otator	1230p-2p	:30	TS12TV16			\$75.00	NM
	6 WH	P Tu	10/30/12	1:59 PM	Soap Ro	otator	1230p-2p	:30	TS12TV17			\$75.00	NM
	7 WH		10/31/12		Soap R		1230p-2p	:0:				\$75.00	NM
			//G 10.6,10 to Political	0.7, 10.8, 10.9	9,10.10,	10.11,10.12,10.13,	10.14,10.15,10.16,10.	17,10.18,10	.19,10.20,10	0.21,10.22,10	.23,10.24,		
	2 WH	P W	10/31/12	12:58 PM			1230p-2p	:30	TS12TV17			\$75.00	NM
	3 WH		11/01/12 //G 9.6,9.7		Soap Re 0,9.11,9.	otator 12,9.13,9.14	1230p-2p	:00)			\$75.00	NM
	10 WH	P Th Credi	11/01/12 ted		Soap R	otator	1230p-2p	:00)			\$75.00	NM
	4 WH		11/02/12 //G 9.6,9.7		Soap R 0,9.11,9.	otator 12,9.13,9.14	1230p-2p	:00)			\$75.00	NM
	8 WH		11/02/12 //G 9.6,9.7		Soap R 0,9.11,9.	otator 12,9.13,9.14	1230p-2p	:00)			\$75.00	NM
	5 WH	P M Credi	11/05/12 ted		Soap R	otator	1230p-2p	:00)			\$75.00	NM
	9 WH		11/05/12 //G 9.6,9.7		Soap R 0,9.11,9.	otator 12,9.13,9.14	1230p-2p	:00	0			\$75.00	NM
5	10/30/12	11/05/12	2 M-F	4p-5p		4p-5p	MTWTF	:30	5	\$150.00	NM		
١		Start Dat 10/30/12				Spots/Week 5	Rate \$150.00						
(Spots: # Ch	Day	Air Date	Air Time	Descrip	tion_	Start/End Time	Lengtl	n Ad-ID			Rate	Туре
	2 WH	P Tu	10/30/12	4:45 PM	M-F 4p-	5p	4p-5p	:30	TS12TV16			\$150.00	NM
	5 WH	P W Credi	10/31/12 ted		M-F 4p-	5p	4p-5p	:00)			\$150.00	NM
	4 WH	P Th	11/01/12	4:48 PM	M-F 4p-	5p	4p-5p	:30	TS12TV16			\$150.00	NM
	3 WH	P F	11/02/12	4:38 PM	M-F 4p-	5p	4p-5p	:30	TS12TV17			\$150.00	NM
	1 WH	P M	11/05/12	4:29 PM	M-F 4p-	5p	4p-5p	:30	TS12TV17			\$150.00	NM
6	10/30/12	11/05/12	2 CBS	21 News a	t 5p	5p-530p	МГWГF	:30	5	\$110.00	NM		
\		Start Dat 10/30/12				Spots/Week 5	<u>Rate</u> \$110.00						
,	Spots: # Ch	Day	Air Date	Air Time	Descrip	tion	Start/End Time	Lengtl	n Ad-ID			Rate	Туре
	1 WH		10/30/12			News at 5p	5p-530p	:30	TS12TV17			\$110.00	NM
	4 WH	P W	10/31/12	5:28 PM	CBS 21	News at 5p	5p-530p	:30	TS12TV16			\$110.00	NM
	5 WH	P Th	11/01/12	5:28 PM	CBS 21	News at 5p	5p-530p	:30	TS12TV17			\$110.00	NM
	3 WH	P F	11/02/12	5:27 PM	CBS 21	News at 5p	5p-530p	:30	TS12TV17			\$110.00	NM
	2 WH	P M Credi	11/05/12 ted		CBS 21	News at 5p	5p-530p	:00)			\$110.00	NM
7	10/30/12	11/05/12	2 CBS	21 News a	t 530p	530p-6p	МГWГF	:30	5	\$110.00	NM		
\		Start Dat 10/30/12		ate MTW		Spots/Week 5	Rate \$110.00						
;	Spots: # Ch	Day	Air Date	Air Time	Descrip	tion	Start/End Time	Lengtl	n Ad-ID			Rate	Туре
	3 WH	P Tu	10/30/12	5:59 PM	CBS 21	News at 530p	530p-6p	:30	TS12TV16			\$110.00	NM
	2 WH	P W	10/31/12	5:59 PM	CBS 21	News at 530p	530p-6p	:30	TS12TV17			\$110.00	NM
	4 WH	P Th	11/01/12	5:53 PM	CBS 21	News at 530p	530p-6p	:30	TS12TV16			\$110.00	NM
	5 WH	P F	11/02/12	5:53 PM	CBS 21	News at 530p	530p-6p	:30	TS12TV16			\$110.00	NM
	1 WH	P M Credi	11/05/12 ted		CBS 21	News at 530p	530p-6p	:00	0			\$110.00	NM

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68806-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Smith/R/Senate	Tom Smith for Senate	

						Spots/				
e Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
7 10/30/12	11/05/12	CBS 21 News at 530p	530p-6p	МГЖГБ	:30	5	\$110.00	NM		
8 10/30/12	11/05/12	CBS 21 News at 6p	6p-630p	МГWГF	:30	5	\$125.00	NM		
Weeks:	Start Date 10/30/12	End Date MTWTFSS MTWTF	Spots/Week 5	Rate \$125.00						
Spots: # C	h Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	n Ad-ID			Rate	Typ
2 W				6p-630p		TS12TV17			\$125.00	_
1 W		/31/12 CBS 21 9.6,9.7,9.8,9.9,9.10,9.11,9	1 News at 6p 1.12,9.13,9.14	6p-630p	:0)			\$125.00	٨
5 W	HP Th 11.	/01/12 6:16 PM CBS 21	News at 6p	6p-630p	:3	TS12TV17			\$125.00	N
4 W	See MG	9.6,9.7,9.8,9.9,9.10,9.11,9	1 News at 6p 1.12,9.13,9.14	6p-630p	:0)			\$125.00	٨
3 W	HP M 11 Credited		1 News at 6p	6p-630p	:0)			\$125.00	. ,
9 10/30/12	11/05/12	M-F 7p-730p	7p-730p	МГWГF	:30	5	\$400.00	NM		
Weeks:	Start Date 10/30/12	End Date <u>MTWTFSS</u> 11/05/12 <u>MTWTF</u>	Spots/Week 5	<u>Rate</u> \$400.00						
Spots: # C	<u>h</u> <u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time		n Ad-ID			Rate	Ту
3 W	HP Tu 10	/30/12 7:14 PM M-F 7p	-730p	7p-730p	:3	TS12TV16			\$400.00	1
12 W	MG for 9	9.1,10.1,8.1,23.1,9.4,10.5,4		6a-7a 9.1,10.3,4.4,4.8,1.1) TS12TV16			\$70.00	
2 W				7p-730p	:3	TS12TV16			\$400.00	
7 W	MG for 9	9.1,10.1,8.1,23.1,9.4,10.5,4	.3,19.2,1.5,8.4,4.9,1		:3) TS12TV17			\$800.00	
5 W	Credited	1		7p-730p	:0				\$400.00	
14 W		9.1,10.1,8.1,23.1,9.4,10.5,4	.3,19.2,1.5,8.4,4.9,1) TS12TV16			\$40.00	
11 W	See MG	9.6,9.7,9.8,9.9,9.10,9.11,9	.12,9.13,9.14	7p-730p 6a-7a	:0) TS12TV17			\$400.00 \$70.00	
11 VV		9.1,10.1,8.1,23.1,9.4,10.5,4			.31) 131£1V17			φ/0.00	
8 W	HP Su 11.		Game Early	1p-4p	:3) TS12TV16			\$1,300.00	ı
1 W	See MG	9.6,9.7,9.8,9.9,9.10,9.11,9	.12,9.13,9.14	7p-730p	:0)			\$400.00	
6 W	Credited	<u>'</u>	<u>'</u>	7p-730p	:0				\$700.00	
13 W	MG for 9	9.1,10.1,8.1,23.1,9.4,10.5,4	.3,19.2,1.5,8.4,4.9,1) TS12TV17			\$70.00	
9 W 10 W	MG for 9	9.1,10.1,8.1,23.1,9.4,10.5,4	.3,19.2,1.5,8.4,4.9,1	6a-7a 9.1,10.3,4.4,4.8,1.1 7a-9a) TS12TV17) TS12TV16			\$70.00	
10 00		9.1,10.1,8.1,23.1,9.4,10.5,4				, 10121110			ψ40.00	
0 10/30/12	11/05/12	M-F 730p-8p	730p-8p	МГWГF	:30	5	\$450.00	NM		
Weeks:	Start Date 10/30/12	End Date MTWTFSS MTWTF-	Spots/Week 5	Rate \$450.00		A 1.15			. .	_
Spots: # C				Start/End Time		n Ad-ID			Rate	
4 W				730p-8p) TS12TV17			\$450.00	
2 W		10.6, 10.7, 10.8, 10.9, 10.10,		730p-8p 10.14,10.15,10.16,10.1	:0 7,10.18,10		0.21,10.22,10	0.23,10.2	\$450.00 4,	

Send Payment To:



CBS21 **Newport Television LLC** PO Box 402689 Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68806-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Smith/R/Senate	Tom Smith for Senate	

_ine	Start Date	End Date	Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
10	10/30/12	11/05/12	M-F	730p-8p	730p-8p	MTWTF	:30	5	\$450.00	NM		
	Spots: # Ch	Day Air	Date	Air Time	Description	Start/End Time	e Lengt	h Ad-ID			Rate	Туре
	6 WHI				M-F 10a-11a 39.2,30.2,30.1,27.1,25.4,2	10a-11a	:3	TS12TV17 35.2,36.2,4		6.1,10.2	\$200.00	NM
	13 WHI	P W 10	/31/12	1:59 PM	Soap Rotator 39.2,30.2,30.1,27.1,25.4,2	1230p-2p	:3) TS12TV16	3		\$140.00	NM
	17 WHI	P W 10	/31/12	8:59 PM	Wed 8p-9p 39.2,30.2,30.1,27.1,25.4,2	8p-9p	:3) TS12TV17	'		\$1,600.00	NM
	3 WHI	Th 11,	/01/12		M-F 730p-8p 0,9.11,9.12,9.13,9.14	730p-8p	:0				\$450.00	NM
	12 WHI	Th 11/	01/12	12:29 PM	Soap Rotator 39.2,30.2,30.1,27.1,25.4,2	1230p-2p 25.2,25.1,25.3,27.2,26.		TS12TV17 35.2,36.2,4		6.1,10.2	\$140.00	NM
	25 WHI	Th 11/ MG for 2	/01/12 ?7.5,27.	10:35 PM 4,35.1,25.5	Thu 10p-11p 39.2,30.2,30.1,27.1,25.4,2	10p-11p 25.2,25.1,25.3,27.2,26.) TS12TV17 35.2,36.2,4		6.1,10.2	\$1,400.00	NM
	5 WHI			7,9.8,9.9,9.1	M-F 730p-8p 0,9.11,9.12,9.13,9.14	730p-8p	:0	0			\$450.00	NM
	8 WHI				M-F 10a-11a 39.2,30.2,30.1,27.1,25.4,2	10a-11a 25.2,25.1,25.3,27.2,26.) TS12TV17 35.2,36.2,4		6.1,10.2	\$200.00	NM
	11 WHI				Soap Rotator 39.2,30.2,30.1,27.1,25.4,2	1230p-2p 25.2,25.1,25.3,27.2,26.) TS12TV17 35.2,36.2,4		6.1,10.2	\$140.00	NM
	22 WHI			7:59 PM 4,35.1,25.5	Fri 8p-9p 39.2,30.2,30.1,27.1,25.4,2	8p-9p 25.2,25.1,25.3,27.2,26.) TS12TV17 35.2,36.2,4		6.1,10.2	\$1,350.00	NM
	23 WHI				Fri 9p-10p 39.2,30.2,30.1,27.1,25.4,2	9p-10p 25.2,25.1,25.3,27.2,26.		TS12TV16 35.2,36.2,4		6.1,10.2	\$1,600.00	NM
	28 WHI	Sa 11, Credited			Saturday Early Show	9a-11a	:0	0			\$70.00	NM
	21 WHI				SEC Football Night Game 39.2,30.2,30.1,27.1,25.4,2			TS12TV17 35.2,36.2,4		6.1,10.2	\$895.00	NM
	20 WHI	Sa 11/ MG for 2	/03/12 ?7.5,27.	11:53 PM 4,35.1,25.5	SEC Football Night Game 39.2,30.2,30.1,27.1,25.4,2	e Various 25.2,25.1,25.3,27.2,26.		TS12TV16		6.1,10.2	\$895.00	NM
	26 WHI	Su 11/	/04/12	11:22 AM	Face the Nation 39.2,30.2,30.1,27.1,25.4,2	1030a-1130a	:3) TS12TV17	'		\$285.00	NM
	29 WHI	Su 11/	/04/12	11:50 AM	Face the State 39.2,30.2,30.1,27.1,25.4,2	1130a-12p	:3) TS12TV16	3		\$70.00	NM
	30 WHI	Su 11/	/04/12	11:56 AM	Face the State 39.2,30.2,30.1,27.1,25.4,2	1130a-12p	:3) TS12TV17	'		\$70.00	NM
	27 WHI				NFL RS Pre Game 39.2,30.2,30.1,27.1,25.4,2	12p-1p 25.2,25.1,25.3,27.2,26.		TS12TV16		6.1,10.2	\$550.00	NM
	24 WHI	Su 11/	/04/12	2:23 PM	NFL RS Game Early 39.2,30.2,30.1,27.1,25.4,2	1p-4p	:3) TS12TV17	'		\$1,300.00	NM
	18 WHI				NFL RS Game Steelers 39.2,30.2,30.1,27.1,25.4,2	4:00 PM-7:00 25.2,25.1,25.3,27.2,26.		TS12TV17 35.2,36.2,4		6.1,10.2	\$1,800.00	NM
	16 WHI				Sun 10p-11p 39.2,30.2,30.1,27.1,25.4,2	10p-11p 25.2,25.1,25.3,27.2,26.		TS12TV17		6.1,10.2	\$2,000.00	NM
	31 WHI	Su 11/	/04/12	11:53 PM	CBS 21 News Weekend 39.2,30.2,30.1,27.1,25.4,2	11p-1130p	:3) TS12TV16	3		\$90.00	NM
	1 WHI	P M 11,	/05/12		M-F 730p-8p 0,9.11,9.12,9.13,9.14	730p-8p	:0			*	\$450.00	NM
	14 WHI		/05/12		Soap Rotator	1230p-2p	:0	0			\$140.00	NM
	7 WHI	P M 11	/05/12		M-F 10a-11a 39.2,30.2,30.1,27.1,25.4,2	10a-11a 25.2,25.1,25.3,27.2,26.		TS12TV16		6.1,10.2	\$200.00	NM
	10 WHI	P M 11	/05/12	1:29 PM	Soap Rotator 39.2,30.2,30.1,27.1,25.4,2	1230p-2p	:3	TS12TV16	3		\$140.00	NM
	19 WHI	P M 11	/05/12	8:18 PM	Mon 8p-9p 39.2,30.2,30.1,27.1,25.4,2	8p-9p	:3) TS12TV17	7		\$2,250.00	NM

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68806-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Smith/R/Senate	Tom Smith for Senate	

								Spots/				
Line Start	Date	End Date	Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
10 10/30)/12	11/05/12	M-F 7	'30p-8p	730p-8p	МГWГF	:30	5	\$450.00	NM		
Spots	: # Ch	Day A	ir Date	Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate	Type
	15 WH	IP M 1	1/05/12	9:12 PM Mon 9	p-10p	9p-10p	:30	TS12TV16			\$2,750.00	
		MG for	27.5,27.4	,35.1,25.5,39.2,30).2,30.1,27.1,25.4,25.	2,25.1,25.3,27.2,26.1	,39.1,27.3,	35.2,36.2,4.	7,37.2,38.2,3	6.1,10.2		
	9 WF			10:00 AM M-F 10 ,35.1,25.5,39.2,30		10a-11a 2,25.1,25.3,27.2,26.1) TS12TV17 35.2,36.2,4.	7,37.2,38.2,3	6.1,10.2	\$200.00	NM
11 10/30	0/12	11/05/12	CBS :	21 News at 11p	11p-1135p	МГWГF	:30	5	\$150.00	NM		
Week	s:	Start Date 10/30/12	End Da	ate MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$150.00						
Spots	: # Ch			Air Time Descrip	otion	Start/End Time	Lengtl	h Ad-ID			Rate	Туре
	2 WH	IP Tu 10	0/30/12	11:33 PM CBS 2	1 News at 11p	11p-1135p	:30	TS12TV16			\$150.00	NM
	1 WH	IP W 10	0/31/12	11:27 PM CBS 2	1 News at 11p	11p-1135p	:30	TS12TV16			\$150.00	NM
	4 WH	IP Th 1	1/01/12	11:20 PM CBS 2	1 News at 11p	11p-1135p	:30	TS12TV16			\$150.00	NM
	5 WH	IP F 1	1/02/12	11:14 PM CBS 2	1 News at 11p	11p-1135p	:30	TS12TV16			\$150.00	NM
	3 WH	See MC	1/05/12 G 11.6,11. Political		1 News at 11p	11p-1135p	:00	0			\$150.00	NM
	6 WH	IP Tu 1		7:59 AM CBS T	his Morning	7a-9a	:30) TS12TV16			\$75.00	NM
	7 WH		1/06/12 11.3 11/0	8:29 AM CBS T 5	his Morning	7a-9a	:30) TS12TV17			\$75.00	NM
12 10/30	0/12	11/05/12	Tue 8	p-9p	8p-9p	- T	:30	1	\$1,800.00	NM		
Week	s:	Start Date 10/30/12	End Da 11/05/1	<u>MTWTFSS</u> - T	Spots/Week 1	<u>Rate</u> \$1,800.00						
Spots	: <u>#</u> Ch	<u>Day</u> A	ir Date	Air Time Descri	<u>otion</u>	Start/End Time	Lengtl	h Ad-ID			<u>Rate</u>	Type
	1 WH	IP Tu 10	0/30/12	7:59 PM Tue 8p	9p	8p-9p	:30	TS12TV16			\$1,800.00	NM
13 10/30	0/12	11/05/12	Tue 9	p-10p	9p-10p	- T	:30	1	\$1,600.00	NM		
Spots	: # Ch	Day A	ir Date	Air Time Descri	otion	Start/End Time	Lenat	h Ad-ID			Rate	Type
	1 WH		0/30/12	9:47 PM Tue 9p		9p-10p		TS12TV17			\$1,600.00	
14 10/30)/12	11/05/12		9p-10p		W	:30	1	\$1,600.00	NM	· /	
Week	s:	Start Date	End Da	<u>MTWTFSS</u> W	Spots/Week 1	Rate \$1,600.00						
Snote	: # Ch			Air Time Descri	•	Start/End Time	Lanat	h Ad-ID			Rate	Type
				9:48 PM Wed 9		9p-10p) TS12TV17			\$1.600.00	
15 10/30		11/05/12		9.46 FW Wed 9	10p-11p	W	:30	1	\$1.100.00	NM	\$1,000.00	INIVI
				<u> </u>			.30	· · · · · · · · · · · · · · · · · · ·	\$1,100.00	INIVI		
Week		Start Date 10/30/12	11/05/1	W	Spots/Week 1	Rate \$1,100.00						
Spots	: <u># Ch</u>			Air Time Descri		Start/End Time		h Ad-ID			Rate	
	1 WH	IP W 10	0/31/12	10:37 PM Wed 1	0p-11p	10p-11p	:30) TS12TV16			\$1,100.00	NM
16 10/30	0/12	11/05/12	Thu 8	p-9p	8p-9p	T	:30	1	\$1,700.00	NM		
Week	s:	Start Date 10/30/12	End Da		Spots/Week 1	Rate \$1,700.00						
Spots	: <u>#</u> Ch	Day A	ir Date	Air Time Descri	otion	Start/End Time	Lengtl	h Ad-ID			Rate	Туре
,	1 WI		1/01/12	8:18 PM Thu 8p		8p-9p		TS12TV16			\$1,700.00	NM
17 10/30	0/12	11/05/12	Fri 9p	-10p	9p-10p	F	:30	1	\$900.00	NM		

Send Payment To:



CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68806-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Smith/R/Senate	Tom Smith for Senate	

Line Start I	Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks	10/30/12	11/05/12 F	1	Rate \$900.00					
Spots:				Start/End Time		h Ad-ID			Rate Type
	1 WHP F 1	1/02/12 9:48 PM Fri 9	9p-10p	9p-10p	:30) TS12TV17	7		\$900.00 NM
18 10/30	/12 11/05/12	Saturday Early Show	v 9a-11a	S-	:30	1	\$70.00	NM	
Weeks	Start Date 10/30/12	11/05/12 S-		<u>Rate</u> \$70.00					
Spots:				Start/End Time	Lengtl	h Ad-ID			Rate Type
	1 WHP Sa 1 Credite		urday Early Show	9a-11a	:00	0			\$70.00 NM
19 10/30	/12 11/05/12	CBS 21 News at 6p	6p-630p	SS	:30	2	\$80.00	NM	
Weeks	Start Date 10/30/12	End Date MTWTFSS	Spots/Week 2	<u>Rate</u> \$80.00					
Spots:			cription	Start/End Time	Lengtl	h Ad-ID			Rate Type
	See MC	G 9.6,9.7,9.8,9.9,9.10,9.1	S 21 News at 6p 11,9.12,9.13,9.14	6p-630p	:00	0			\$80.00 NM
	2 WHP Su 1 See MC	1/04/12	S 21 News at 6p 11,9.12,9.13,9.14	6p-630p	:00	0			\$80.00 NM
20 10/30	/12 11/05/12	CBS 21 News Week	end 11p-1130p	SS	:30	1	\$90.00	NM	
Weeks	Start Date 10/30/12	End Date MTWTFSSSS		<u>Rate</u> \$90.00					
Spots:				Start/End Time	Lengtl	h Ad-ID			Rate Type
	1 WHP Sa 1	1/03/12 12:08 AM CBS	S 21 News Weekend	11p-1130p	:30) TS12TV17	7		\$90.00 NM
21 10/30	/12 11/05/12	CBS Sun Morning	9a-1030a	S	:30	1	\$150.00	NM	
Weeks	Start Date 10/30/12	End Date MTWTFSS	Spots/Week 1	Rate \$150.00					
Spots:	# Ch Day Ai	ir Date <u>Air Time</u> Des	cription	Start/End Time	<u>Lengtl</u>	h Ad-ID			Rate Type
	1 WHP Su 1	1/04/12 8:59 AM CBS	S Sun Morning	9a-1030a	:30) TS12TV16	6		\$150.00 NM
22 10/30	/12 11/05/12	Sun 7p-8p	7p-8p	S	:30	1	\$1,800.00	NM	
Weeks	Start Date 10/30/12	End Date MTWTFSS	Spots/Week 1	Rate \$1,800.00					
Spots:	# Ch Day Ai	ir Date Air Time Des	cription	Start/End Time		h Ad-ID			Rate Type
	1 WHP Su 11	1/04/12 8:14 PM Sun	7p-8p	7p-8p	:30) TS12TV16	3		\$1,800.00 NM
23 11/06	/12 11/06/12	M-F 10a-11a	10a-11a	- T	:30	1	\$100.00	NM	
Spots:	# Ch Day Ai	ir Date Air Time Des	cription	Start/End Time	Lengtl	h Ad-ID			Rate Type
	1 WHP Tu 1		10a-11a 11,9.12,9.13,9.14	10a-11a	:00	0			\$100.00 NM
24 10/30	/12 11/05/12	Letterman	1135p-1235a	МГWГF	:30	5	\$140.00	NM	
Weeks	Start Date 10/30/12	End Date MTWTFSS		Rate \$140.00					
Spots:	# Ch Day Ai		cription	Start/End Time	<u>Leng</u> tl	h Ad-ID			Rate Type
	2 WHP Tu 10	0/30/12 12:13 AM Lett		1135p-1235a	:30	TS12TV1	7		\$140.00 NM
	4 WHP W 10	0/31/12 12:32 AM Lett	erman	1135p-1235a	:30	TS12TV1	7		\$140.00 NM

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CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68806-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Smith/R/Senate	Tom Smith for Senate	

Cnoto/

						;	Spots/				
ine Start Date	End Da	te Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
24 10/30/12	11/05/1	2 Lette	erman	1135p-1235a	МГWГF	:30	5	\$140.00	NM		
Spots: # Ch	n Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Туре
5 Wi	HP Th	11/01/12	12:29 AM	Letterman	1135p-1235a	:30	TS12TV16			\$140.00	NN
3 WI	HP F	11/02/12	12:32 AM	Letterman	1135p-1235a	:30	TS12TV16			\$140.00	NN
1 WI	HP M	11/05/12	11:58 PM	Letterman	1135p-1235a	:30	TS12TV17			\$140.00	NM
25 10/31/12	11/05/1	2 M-F	10a-11a	10a-11a	М- WTF	:30	5	\$100.00	NM		
Spots: # Ch	n <u>Day</u>	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Туре
1 WH	See I	10/31/12 //G 10.6,10 to Political	0.7,10.8,10.	M-F 10a-11a 9,10.10,10.11,10.12,10.13,	10a-11a 10.14,10.15,10.16,10.17	:00 7,10.18,10.1	9,10.20,10	.21,10.22,10	0.23,10.24,	\$100.00	NN
2 WI	See I	11/02/12 //G 10.6,10 to Political	0.7,10.8,10.	M-F 10a-11a 9,10.10,10.11,10.12,10.13,	10a-11a 10.14,10.15,10.16,10.17	:00 7,10.18,10.1	9,10.20,10	.21,10.22,10).23,10.24,	\$100.00	NM
3 WI		11/02/12 ЛG 10.6,10		M-F 10a-11a 9,10.10,10.11,10.12,10.13,	10a-11a 10.14,10.15,10.16,10.17	:00 7,10.18,10.1	9, 10.20, 10	.21,10.22,10).23,10.24,	\$100.00	
<i>4</i> WI	See I		0.7,10.8,10.	M-F 10a-11a 9,10.10,10.11,10.12,10.13,			9, 10.20, 10	.21,10.22,10	0.23,10.24,	\$100.00	
5 WI		11/05/12 ИG 10.6,10		M-F 10a-11a 9,10.10,10.11,10.12,10.13,	10a-11a 10.14,10.15,10.16,10.17	:00 7,10.18,10.1	9,10.20,10	.21,10.22,10	0.23, 10.24,	\$100.00	· NN
26 11/06/12	11/06/1	2 M-F	10a-11a	10a-11a	- T	:30	1	\$100.00	NM		
Spots: # Ch	n <u>Day</u>	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Турс
1 WH		11/06/12 //G 10.6.10		<i>M-F 10a-11a</i> 9,10.10,10.11,10.12,10.13,	10a-11a 10.14.10.15.10.16.10.1	:00 7.10.18.10.1	9.10.20.10	.21.10.22.10	0.23.10.24.	\$100.00	NN
27 10/31/12	11/05/1	2 Soa	p Rotator	1230p-2p	М- WГF	:30	5	\$75.00	NM		
Spots: # Ch	n Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Туре
5 WI	See I	10/31/12 //G 10.6,10 to Political		Soap Rotator 9,10.10,10.11,10.12,10.13,	1230p-2p 10.14,10.15,10.16,10.17	:00 7,10.18,10.1		.21,10.22,10).23,10.24,	\$75.00	NN.
1 WI	HP Th	11/01/12		Soap Rotator 9,10.10,10.11,10.12,10.13,	1230p-2p 10.14,10.15,10.16,10.17	:00 7,10.18,10.1	9,10.20,10	.21,10.22,10	0.23,10.24,	\$75.00	NV
2 WI		11/02/12 ЛG 10.6,10	0.7,10.8,10.	Soap Rotator 9,10.10,10.11,10.12,10.13,		:00 7,10.18,10.1	9,10.20,10	.21,10.22,10).23,10.24,	\$75.00	NV.
3 WI		11/02/12 ЛG 10.6,1(Soap Rotator 9,10.10,10.11,10.12,10.13,		:00 7,10.18,10.1	9,10.20,10	.21,10.22,10	0.23,10.24,	\$75.00	
4 WI		11/05/12 ЛG 10.6,1(Soap Rotator 9,10.10,10.11,10.12,10.13,	1230p-2p 10.14,10.15,10.16,10.17	:00 7,10.18,10.1	9,10.20,10	.21,10.22,10	0.23,10.24,	\$75.00	• NN
28 10/31/12	11/05/1	2 M-F	3р-4р	3р-4р	M-WTF	:30	5	\$50.00	NM		
Weeks:	Start Dat 10/30/12	11/05	/12 M-W		<u>Rate</u> \$50.00						
Spots: # Ch		Air Date		Description	Start/End Time	Length				Rate	
1 WI		10/31/12		M-F 3p-4p	3p-4p		TS12TV17			\$50.00	
2 WH		11/01/12		M-F 3p-4p	3p-4p		TS12TV16			\$50.00	
3 WH		11/02/12		M-F 3p-4p	3p-4p		TS12TV16			\$50.00	
5 WH		11/05/12		M-F 3p-4p	3p-4p		TS12TV17			\$50.00	
4 WI		11/05/12		M-F 3p-4p	3p-4p		TS12TV16			\$50.00	N
29 10/31/12	11/05/1	2 M-F	4p-5p	4p-5p	М- WГF	:30	5	\$150.00	NM		
Weeks:	Start Dat 10/30/12			TFSS TF Spots/Week 5	Rate \$150.00						

Send Payment To:



CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
68806-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Smith/R/Senate	Tom Smith for Senate	

								Spots/				
Line Start Date	End Dat	e Desc	cription		Start/End Time	MTWTFSS	Length	Week	Rate	Type		
29 10/31/12	11/05/12	2 M-F	4p-5p		4р-5р	М- WГF	:30	5	\$150.00	NM		
Spots: # C	h Day	Air Date	Air Time	Description	on	Start/End Time	Lengtl	h Ad-ID			Rate	Type
1 W		10/31/12	4:24 PM			4p-5p	:30) TS12TV16	i		\$150.00	_
2 W	HP Th	11/01/12	4:21 PM	M-F 4p-5)	4p-5p	:30) TS12TV17			\$150.00	NM
3 W		11/02/12	4:57 PM			4p-5p	:30) TS12TV16	i		\$150.00	
5 W	HP M Credit	11/05/12 ed		M-F 4p-5 _l		4p-5p	:00	0			\$150.00	NM
4 W		11/05/12	4:46 PM	M-F 4p-5p	0	4p-5p	:30) TS12TV16			\$150.00	NM
30 11/05/12	11/05/12	2 Mon	10p-11p		10p-11p	M	:30	2	\$1,300.00	NM		
Weeks:	Start Dat 10/30/12			TFSS	Spots/Week 2	Rate \$1,300.00						
Spots: # C		Air Date	Air Time	Description	on –	Start/End Time	Lenat	h Ad-ID			Rate	Type
1 W		11/05/12		Mon 10p-		10p-11p	<u>=0ga</u>				\$1.300.00	
,						10.14,10.15,10.16,10.1			0.21,10.22,10	0.23,10.2		
2 W	HP M	11/05/12		Mon 10p-	11p	10p-11p 10.14,10.15,10.16,10.1	:00	0			\$1,300.00	NM
31 10/31/12	11/05/12	2 Lette	erman		1135p-1235a	М- WГF	:30	5	\$140.00	NM		
Weeks:	Start Dat 10/30/12		ate MTWI		Spots/Week 5	Rate \$140.00						
Spots: # C		Air Date	Air Time		•	Start/End Time	Lenat	h Ad-ID			Rate	Type
5 W		10/31/12	11:49 PM		_	1135p-1235a) TS12TV17	,		\$140.00	
1 W		10/31/12	12:15 AM			1135p-1235a		TS12TV16			\$140.00	
2 W		11/01/12	11:49 PM			1135p-1235a		TS12TV17			\$140.00	
3 W		11/02/12	11:58 PM			1135p-1235a		TS12TV17			\$140.00	
4 W		11/05/12	12:31 AM			1135p-1235a		TS12TV16			\$140.00	
32 10/31/12	10/31/12	2 Wed	8p-9p		8p-9p	W	:30	1	\$1,600.00	NM		
Weeks:	Start Dat 10/30/12		ate <u>MTWI</u>	<u>rfss</u>	Spots/Week 1	Rate \$1,600.00						
Spots: # C		Air Date	Air Time		· ·	Start/End Time	l enat	h Ad-ID			Rate	Type
1 W		10/31/12	8:28 PM			8p-9p) TS12TV16	i		\$1,600.00	
										N 10 4	**,********	
33 10/31/12	10/31/12	z vved	9p-10p		9p-10p	W	:30	1	\$1,600.00	NM		
Weeks:	Start Dat			TFSS	Spots/Week	Rate						
	10/30/12				1	\$1,600.00						_
Spots: # C		Air Date_	Air Time			Start/End Time		h Ad-ID			Rate	
1 W	HP W	10/31/12	9:33 PM	Wed 9p-1	0p	9p-10p	:30) TS12TV16			\$1,600.00	NM
34 10/31/12	10/31/12	2 Wed	10p-11p		10p-11p	W	:30	1	\$1,100.00	NM		
Weeks:	Start Dat 10/30/12				Spots/Week 1	Rate \$1,100.00						
Spots: # C	h Day	Air Date	Air Time	<u>Desc</u> riptio	<u>on</u>	Start/End Time	Lengtl	h Ad-ID			Rate	Туре
1 W		10/31/12	10:48 PM			10p-11p		TS12TV17	n		\$1,100.00	_
35 11/03/12	11/03/12	2 Sat 9	9p-10p		9p-10p	S-	:30	2	\$1,200.00	NM		
Weeks:	Start Dat 10/30/12			FSS - S-	Spots/Week 2	Rate \$1,200.00						
Spots: # C		Air Date	Air Time	Descriptio	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре

Send Payment To:



CBS21 **Newport Television LLC** PO Box 402689 Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period			
68806-1	11/11/12	November 2012	10/29/12 - 11/06/12			

Advertiser	Product	Estimate Number			
Smith/R/Senate	Tom Smith for Senate				

							Spots/				
Line Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type		
35 11/03/12	11/03/12	Sat 9p-10p		9p-10p	S-	:30	2	\$1,200.00	NM		
Spots: # C	h Day Air	Date Air Tir	me Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate	Туре
1 V	/HP Sa 11 See MG				9p-10p 10.14,10.15,10.16,10.		00 0.19.10.20.	10.21.10.22.10	0.23.10.24	\$1,200.00 4.	NM ·
2 V	/HP Sa 11	/03/12	Sat 9p-	10p	9p-10p 10.14,10.15,10.16,10.	:(00			\$1,200.00	NM
36 11/03/12	11/03/12	Sat 10p-11p		10p-11p	S-	:30	2	\$1,200.00	NM		
Weeks:	10/30/12	End Date 11/05/12									
Spots: # C	<u>h Day Air</u>	<u>Date</u> <u>Air Tir</u>	me Descript	tion -11p	Start/End Time					Rate	
1 V	/HP Sa 11 See MG	/03/12 : 10.6,10.7,10.8,	Sat 10p 10.9,10.10,	10.11,10.12,10.13,1	10.14,10.15,10.16,10.	 17,10.18,10	00 0.19,10.20,	10.21,10.22,10	0.23,10.2	\$1,200.00 4,	NM
2 V	/HP Sa 11 See MG		Sat 10p 10.9,10.10,		10p-11p 10.14,10.15,10.16,10.	:(17,10.18,10	00 0.19,10.20,	10.21,10.22,10	0.23,10.2	\$1,200.00 4,	NM
37 11/04/12	11/04/12			8p-9p	S	:30	2	\$3,000.00	NM		
Weeks:	Start Date 10/30/12	End Date 11/05/12 -	<u>ITWTFSS</u>	Spots/Week 2	Rate \$3,000.00						
Spots: # C	h <u>Day Air</u>	Date Air Tir	me Descript	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate	Type
2 V	/HP Su 11	/04/12	Sun 8p-	·9p	8p-9p 10.14,10.15,10.16,10.)0). 19, 10.20,	10.21,10.22,10	0.23,10.2	\$3,000.00 4.	NM
1 V		/04/12 9:08			8p-9p			7	,	\$3,000.00	NM
38 11/04/12	11/04/12	Sun 9p-10p		9p-10p	S	:30	2	\$2,000.00	NM		
Weeks:	10/30/12	11/05/12		Spots/Week 2							
Spots: # C	h Day Air	Date Air Tir	ne Descrip	tion_ -10p	Start/End Time	Leng	th Ad-ID			Rate	Туре
2 V					9p-10p 10.14,10.15,10.16,10.)0). 19, 10.20,	10.21,10.22,10	0.23,10.2	\$2,000.00 4,	NM
1 V	/HP Su 11	/04/12 10:15	PM Sun 9p-	10p	9р-10р	:3	0 TS12TV1	6		\$2,000.00	NM
39 11/04/12	11/04/12	Sun 10p-11p)	10p-11p	S	:30	2	\$1,200.00	NM		
Weeks:	10/30/12	11/05/12	<u>ITWTFSS</u>	Spots/Week 2	Rate \$1,200.00						
Spots: # C	h <u>Day Air</u>	Date Air Tir	me Descrip	tion_ o-11p	Start/End Time	Leng	th Ad-ID			Rate	Type
1 V					10p-11p 10.14,10.15,10.16,10.)0). 19, 10.20,	10.21,10.22,10	0.23,10.2	\$1,200.00 4,	NM
2 V	/HP Su 11	/04/12	Sun 10p	p-11p		:0	00			\$1,200.00	NM ·

Total Spots

Payment Terms 30 Days

Gross Total \$50,695.00

Agency Commission \$7,604.25

Net Amount Due \$43,090.75